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Media Contact:
Ken Kovacs
610-798-2563
kkovacs@financialguide.com

MassMutual Eastern Pennsylvania Is Selected as a Morning Call 2015 Top Lehigh Valley Workplace

Tradition of Excellence Continues

Center Valley, Pa., March 5, 2015—MassMutual Eastern Pennsylvania, a general agency of Massachusetts Mutual Life Insurance Company (MassMutual), was honored as one of the Top 30 Workplaces in the Lehigh Valley according to an independent survey conducted by Workplace Dynamics in conjunction with the *Morning Call's* Top Workplaces Program.

The Award was presented March 4th to the firm at an event honoring the top workplaces selected. Ken Kovacs, Agency Marketing Director, and Melony Oestreich, Agency Recruiter, received the award on behalf of the firm. “We are thankful for this honor,” said Kovacs, and “it’s another great reason to consider our firm if you are considering a career in financial services.”

The Morning Call's Top Workplaces were selected from the results of an employee survey measuring qualities such as company leadership, communication, career opportunities, working environment, managerial skills, pay and benefits. The results have been showcased in the Top Workplace special section published in The Morning Call on Thursday March 5, 2015, and on themorningcall.com.

MassMutual Eastern Pennsylvania has had a presence in the Lehigh Valley for over sixty years, serving just shy of 20,000 clients¹ and having a little over \$2.8 billion dollars² of life insurance coverage in force protecting families and businesses. The firm’s financial professionals manage over \$1 billion dollars³ for their clients. MassMutual Eastern Pennsylvania can leverage MassMutual’s 163 years of experience to meet the many personal and business needs in the Lehigh Valley community. MassMutual is a customer-focuses mutual life insurance company that is ranked 96 in the annual FORTUNE 500 (add footnote regarding date an issue of Fortune) The company’s financial strength ratings are among the highest in the industry, which helps MassMutual Eastern Pennsylvania deliver on its commitments to help secure its clients’ financial future and protect their loved ones.⁴

¹An insured, owner, or payer of a MassMutual policy or contract. Actual value: 19,597

²Amount of individual life insurance in force as of 12/31/13 related to products issued by Massachusetts Mutual Life Insurance Company and its subsidiaries, C.M. Life Insurance Company and MML Bay State Life Insurance Company. Actual value: \$2,803,050,024

³Includes values of MassMutual and subsidiary insurance companies' insurance and retirement products and investment products offered through MML Investors Services, LLC, as MassMutual subsidiary. Actual value: \$1,015,712,692

⁴Ratings for MassMutual, C.M. Life Insurance Company and MML Bay State Life Insurance Company are as of 2/1/14 and are subject to change: A.M. Best (A++), Fitch (AA+), Moody's (Aa2), Standard & Poor's (AA+).

About MassMutual

Founded in 1851, MassMutual is a leading mutual life insurance company that is run for the benefit of its members and participating policy owners. The company has a long history of financial strength and strong performance, and although dividends are not guaranteed, MassMutual has paid dividends to eligible participating policy owners consistently since the 1860s. With whole life insurance as its foundation, MassMutual provides products to help meet the financial needs of clients, such as life insurance, disability income insurance, long term care insurance, retirement/401(k) plan services, and annuities. In addition, the company's strong and growing network of financial professionals helps clients make good financial decisions for the long-term.

MassMutual Financial Group is a marketing name for Massachusetts Mutual Life Insurance Company (MassMutual) and its affiliated companies and sales representatives. Local sales agencies are not subsidiaries of MassMutual. MassMutual is headquartered in Springfield, Massachusetts and its major affiliates include: Babson Capital Management LLC; Baring Asset Management Limited; Cornerstone Real Estate Advisers LLC; The First Mercantile Trust Company; MassMutual International LLC; MML Investors Services, LLC, Member FINRA and SIPC; OppenheimerFunds, Inc.; and The MassMutual Trust Company, FSB.

For more information, visit www.massmutual.com or find MassMutual on Facebook, Twitter, LinkedIn, YouTube and Google+.

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